PUBLIC ADVISORY

ON THE UNAUTHORIZED USE OF THE COMPANY NAME OF FIRST DIGITAL FINANCE CORPORATION, BY AN UNREGISTERED LENDING COMPANY AND UNRECORDED ONLINE LENDING PLATFORM

The Securities and Exchange Commission ("SEC") hereby warns the public against the online lending platform ("OLP") operating under the name "Bridge Cash," accessible through the website https://www.bridgecash.top/, which is unlawfully using and misrepresenting the corporate identity and business information of FIRST DIGITAL FINANCE CORPORATION ("FDFC").

Based on information received and verification conducted by the Commission, the said OLP is NOT owned, operated, authorized, endorsed, or affiliated in any manner with FDFC. The Company has expressly denied any connection or association with the said website and platform.

Records further show that the subject website falsely represents itself as affiliated with FDFC by using the latter's corporate name, SEC registration information, and principal business address to create a misleading appearance of legitimacy and regulatory authorization.

The Commission emphasizes that only financing and lending companies duly registered with the SEC and operating through properly disclosed and recorded online lending platforms are authorized to engage in online lending activities. Any person, entity, website, application, or digital platform conducting or facilitating lending activities through unauthorized, unregistered, or unrecorded OLPs may be engaged in fraudulent, deceptive, unlawful, or unauthorized activities.

In view thereof, the public is strongly advised to exercise extreme caution and **NOT** to:

- transact with the said website or platform;
- provide personal, financial, or sensitive information;
- upload identification documents or banking credentials; or
- remit any payment, processing fee, advance fee, or loan-related charge through the subject OLP.

The public is likewise reminded that fraudulent online lending schemes frequently employ deceptive tactics, including the unauthorized use of legitimate company names, SEC registration details, fake endorsements, fabricated customer support channels, and misleading representations of SEC authority or affiliation, to induce borrowers to disclose personal information or make payments.

Consumers who may have been contacted by or transacted with the subject platform are encouraged to immediately report the matter to the SEC and other appropriate law enforcement and cybersecurity authorities.

To verify duly registered financing and lending companies and their authorized OLPs, the public may visit the SEC official website and the SEC Check App.

The Commission reiterates its commitment to protecting financial consumers and to aggressively pursuing unauthorized, fraudulent, and deceptive lending activities conducted through online platforms, websites, mobile applications, and social media channels.

For information, complaints, or assistance, the public may contact the SEC through:

📞 **14732 (1-4SEC)**

🌐 SEC iMessage Portal: https://imessage.sec.gov.ph/

🌐 SEC Official Website: https://www.sec.gov.ph