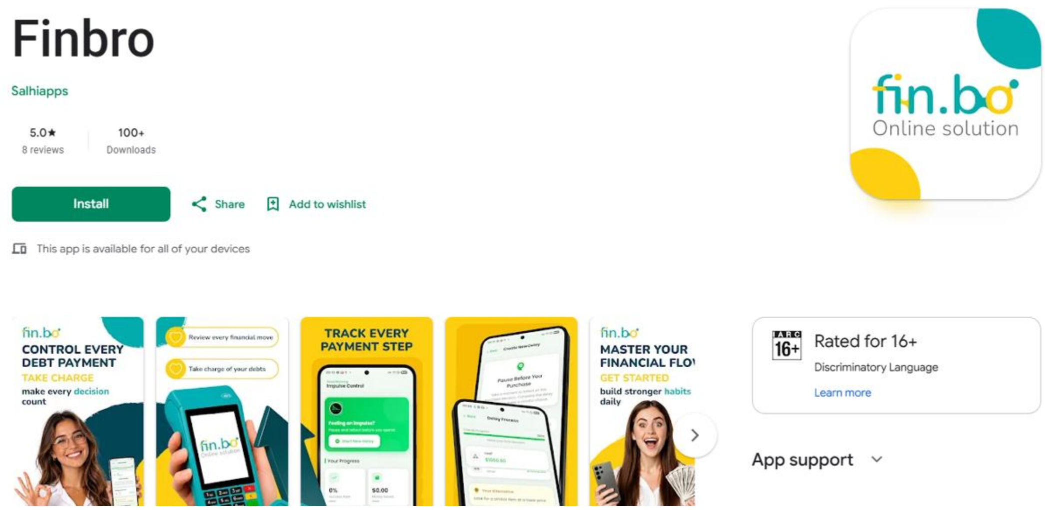
PUBLIC ADVISORY

ON THE UNAUTHORIZED USE OF THE COMPANY NAME OF SOFI FINANCING INC. BY AN UNRECORDED ONLINE LENDING PLATFORM AND SEVERAL FACEBOOK PAGES

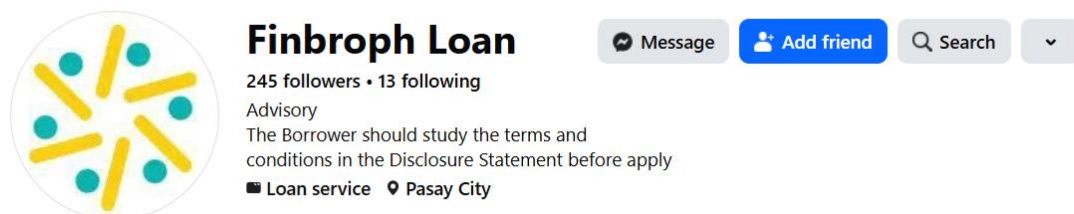
The Securities and Exchange Commission ("Commission") hereby advises the public regarding an online lending platform ("OLP") identified as **"Finbro"**, which is accessible through the Google Play Store, and several Facebook pages that have been reported to the Commission for allegedly using, without authority, the corporate name, trademarks, business identity, and regulatory information of **SOFI FINANCING INC.** ("Sofi").

According to the information and supporting documents submitted to the Commission, Sofi has categorically denied any ownership, operation, control, authorization, sponsorship, affiliation, or association with the reported mobile application and Facebook pages. The Company likewise represented that these digital platforms are using its corporate identity without its knowledge or consent.

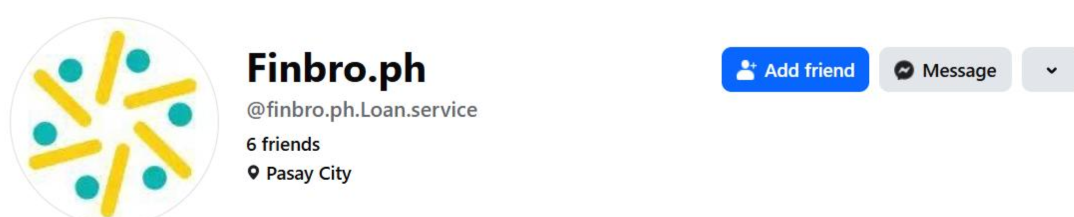
EXAMPLES OF THE UNAFFILIATED AND REPORTED OLPs

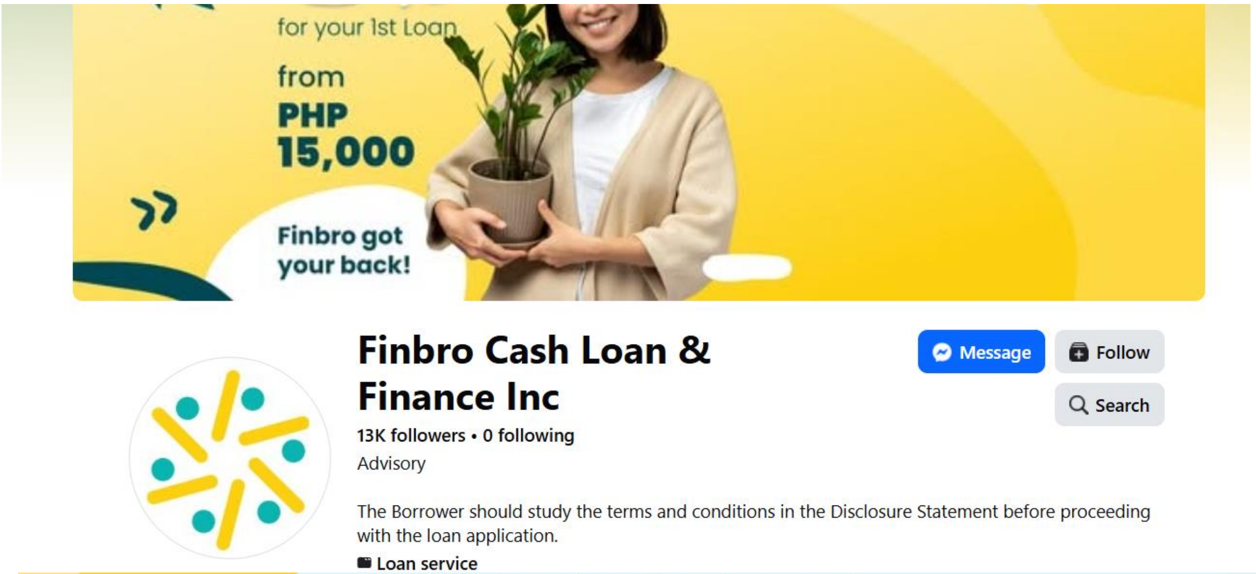

Finbro
Salhiapps
5.0★
8 reviews
100+
Downloads
Install
Share
Add to wishlist
This app is available for all of your devices
fin.bo
Online solution
CONTROL EVERY DEBT PAYMENT
TAKE CHARGE
make every decision count
TRACK EVERY PAYMENT STEP
MASTER YOUR FINANCIAL FLO
GET STARTED
build stronger habits daily
Rated for 16+
Discriminatory Language
Learn more
App support

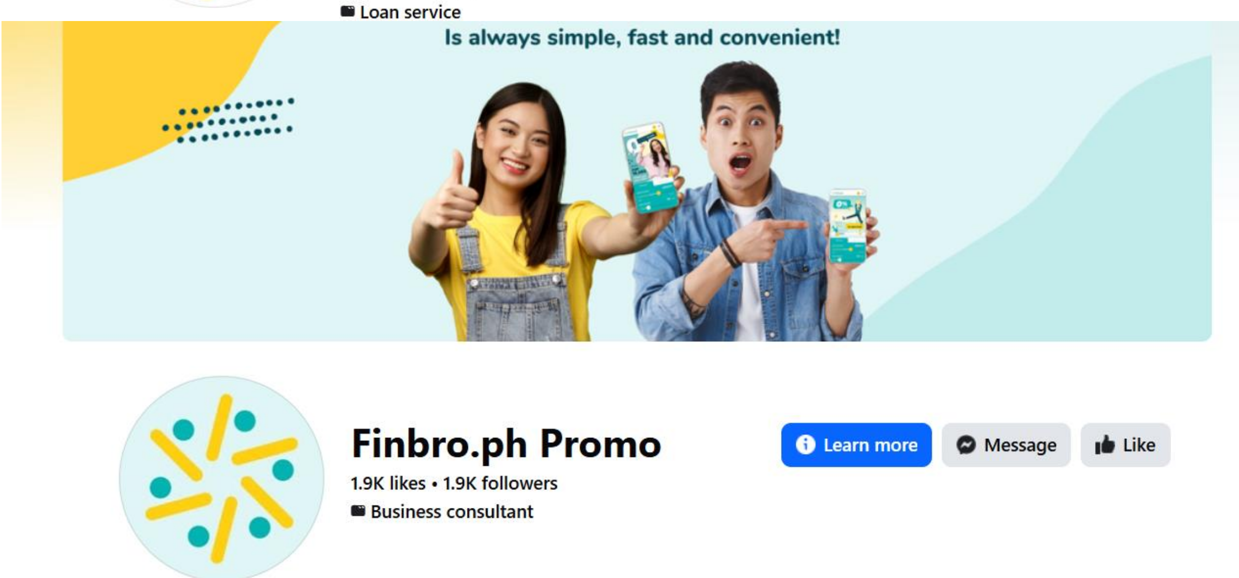

from
PHP
15,000
Finbro got your back!


Finbroph Loan
Message
Add friend
Search
245 followers • 13 following
Advisory
The Borrower should study the terms and conditions in the Disclosure Statement before apply
Loan service
Pasay City


from
PHP
15,000
Finbro got your back!


Finbro.ph
@finbro.ph.Loan.service
6 friends
Pasay City
Add friend
Message





Based on the Commission's records, while Sofi is a duly registered financing company, the reported OLPs above are **not** among those disclosed to and recorded with the Commission under Sofi's name. The Commission's records further show that Sofi currently operates only one (1) recorded OLP, namely:

Finbro.ph

- Official Website: https://www.finbro.ph

- Google Play Store: **https://play.google.com/store/apps/details?id=com.app.finbroph**

Accordingly, members of the public are advised to exercise extreme caution when dealing with online lending platforms and social media pages claiming to represent licensed financing or lending companies. Fraudulent digital platforms may unlawfully use the names, logos, trademarks, SEC registration details, addresses, or other identifying information of legitimate entities to create the false impression that they are duly licensed, regulated, or affiliated with legitimate financing companies.

Accordingly, the public is strongly advised **NOT** to:

- Transact with the said OLP "Finbro: and the above-mentioned fake Facebook pages
- Submit personal, financial, or sensitive personal information through the said platform or website;
- Upload government-issued identification cards, photographs, banking credentials, e-wallet information, contact lists, or other personal data; or
- Pay any processing fee, service fee, advance fee, verification fee, insurance fee, or similar charge in connection with a purported loan application.

The public is reminded that unauthorized OLPs and fraudulent websites may expose consumers to identity theft, financial fraud, unauthorized collection of personal information, privacy violations, and other forms of online abuse.

Persons who may have been contacted by, transacted with, or provided information to the subject platform or website are encouraged to immediately report the matter to the SEC and, where appropriate, to the Philippine National Police Anti-Cybercrime Group (PNP-ACG), National Bureau of Investigation Cybercrime Division (NBI-CCD), and National Privacy Commission (NPC).

To verify whether a financing company, lending company, or online lending platform is duly authorized or recorded with the Commission, the public may visit the SEC website and use the SEC Check App.

The Commission remains committed to protecting financial consumers and will continue to coordinate with the appropriate government agencies and platform providers in addressing unauthorized, deceptive, and potential fraudulent online lending activities.

For information, complaints, or assistance, the public may contact the SEC through:

- **14732 (1-4SEC)**
- SEC iMessage Portal: https://imessage.sec.gov.ph/
- SEC Official Website: https://www.sec.gov.ph