

ADVISORY

This is to inform the public that **DE GUZMAN CONSUMER GOODS TRADING** is NOT AUTHORIZED TO SOLICIT INVESTMENTS FROM THE PUBLIC.

Based on social media (Facebook) postings, **DE GUZMAN CONSUMER GOODS TRADING's** operation started as early as April of 2025, its alleged owner, a certain **ROSEMARY DE LEON DE GUZMAN** explained that her company was engaged in farm, pet breeding, rice trading and distribution, including trucking and truck rental services.

As visibly seen in **DE GUZMAN CONSUMER GOODS TRADING's** Facebook page, Ms. De Guzman is inviting the public to be an investor or co-partner in her farming and trading business. According to Ms. De Guzman an investor or co-partner for a period of thirty (30) to sixty (60) days may earn 60% to 200% return of investment without the stress of doing anything or managing the company's operations, to wit:



Briefly, an “*investment contract*” exists when there is an investment or placement of money in a common enterprise with a reasonable expectation of profits to be derived

from the efforts of others which is prominent in the scheme of **DE GUZMAN CONSUMER GOODS TRADING**.

As such, the Securities Regulation Code (SRC) requires that said offer and/or sale of securities must be duly registered with the Commission and that the concerned entity and/or its agents should have the appropriate registration and/or license to sell such securities to the public.

Based on the Commission's database, **DE GUZMAN CONSUMER GOODS TRADING**, is **NOT REGISTERED** as a corporation or partnership and **OPERATES WITHOUT THE NECESSARY LICENSE AND/OR AUTHORITY to solicit, accept or take investments/placements from the public nor to issue investment contracts and other forms of securities defined under Section 3 of the Securities Regulation Code (SRC).**

The scheme employed by, **DE GUZMAN CONSUMER GOODS TRADING** has the characteristics of a **"Ponzi Scheme"** where money from new investors are used in paying "fake profits" to prior investors and is designed mainly to favor its top recruiters and prior risk takers and is detrimental to subsequent members in case of scarcity of new investors.

The offering and selling of securities in the form of investment contracts using the **"Ponzi Scheme"** which is fraudulent and unsustainable. The Commission will not issue a License to Sell Securities to the Public to persons or entities that are engaged in this business or scheme.

Moreover, R.A. No. 11765 or the Financial Products and Services Consumer Protection Act prohibits the commission of **"Investment fraud"**, defined as any form of deceptive solicitation of investments from the public which includes Ponzi schemes and such other schemes involving the promise or offer of profits or returns sourced from the investments or contributions made by the investors themselves and the offering or selling of investment schemes to the public without a license or permit from the SEC.

In view thereof, the public is hereby advised **NOT TO INVEST** or to **STOP INVESTING** in the investment scheme being offered by **DE GUZMAN CONSUMER GOODS TRADING** as well as to any other entities having the same or similar schemes and to exercise caution in dealing with any individuals or group of persons soliciting investments or recruiting investors for and on behalf of **DE GUZMAN CONSUMER GOODS TRADING**.

Those who act as salesmen, brokers, dealers or agents, representatives, promoters, uplines, recruiters, influencers, endorsers and enablers of **DE GUZMAN CONSUMER GOODS TRADING**, in selling or convincing people to invest in the investment scheme being offered by the said entity including soliciting investments or recruiting investors through the internet may be held criminally liable under Section 11 of the Financial Products and Services Consumer Protection Act (FCPA) and under Section 28 of the SRC which are both penalized separately with a **maximum fine of Five Million Pesos (Php5,000,000.00) or imprisonment of Twenty One (21) years or both**

pursuant to Section 73 of the SRC (*SEC vs. Oudine Santos, G.R. No. 195542, 19 March 2014*).

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

Should you have any information regarding any investment solicitation by any individual or group of individuals on behalf of **DE GUZMAN CONSUMER GOODS TRADING**, please send your report through email at epd@sec.gov.ph.

For the information and guidance of the public.

Makati City, 07 October 2025.