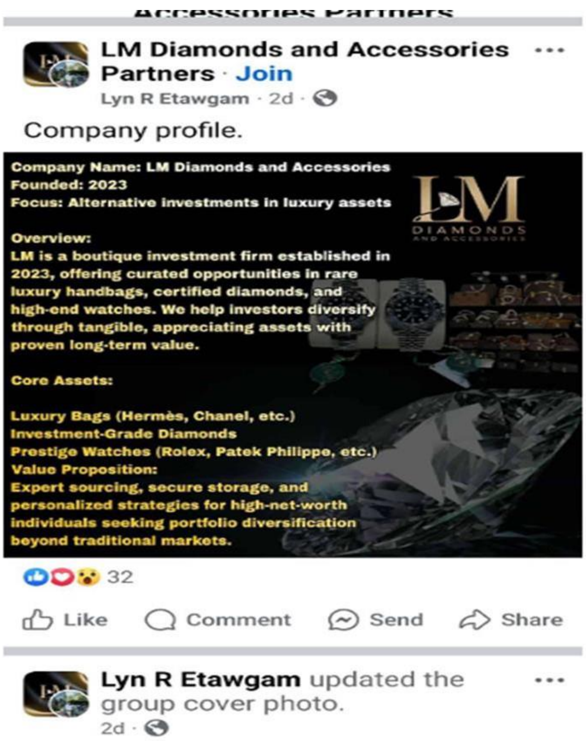
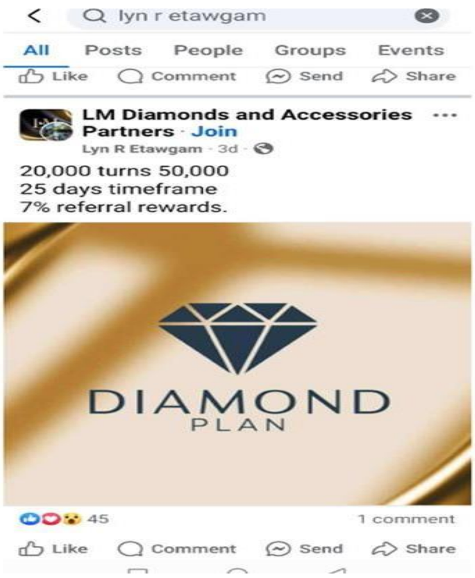
ADVISORY

The Commission hereby advises the public that **LM JEWELRY** also operating under the names of **LM DIAMONDS AND ACCESSORIES** and/or **MAGWATE WATCH AND ACCESSORIES TRADING** is **NOT REGISTERED** with the Commission. Accordingly, **LM JEWELRY** and any individuals or groups offering investment under any of those names are **NOT AUTHORIZED TO SOLICIT INVESTMENTS FROM THE PUBLIC.**

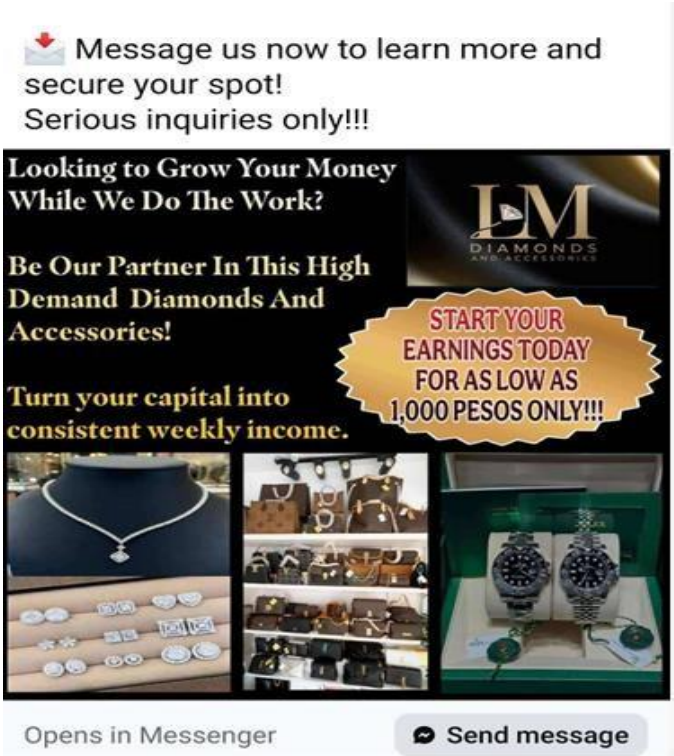
Based on their social media posts (FACEBOOK ACCOUNT or "FB"), **LM JEWELRY** is purportedly founded in 2023 and describes itself as engaged in "Alternative Investments" in luxury assets. The company presents itself as a boutique investment firm, offering curated opportunities in rare luxury handbags, certified diamonds, and high-end watches. They also claim to help investors diversify through tangible, appreciating assets with proven long-term value shown in the Screenshot below:



In another FB post by a certain Lyn R Etawgam that features their DIAMOND PLAN, interested Partners can click "JOIN", the plan promises an extremely high return at a150% growth rate ("20,000 turns 50,000") over just 25-days, along with a "7% referral rewards" as shown in the screen shot below:



We also viewed an alternate offering with a lower startup amount of just Php 1,000 advertised as "FOR AS LOW AS 1,000 PESOS ONLY". This was followed a sales pitch: "LOOKING TO GROW YOUR MONEY WHILE We Do The Work?" Additionally, they invite you to "Be Our Partner In This High Demand Diamonds And Accessories!" and tout the opportunity to "Turn your capital into consistent weekly income" as shown in the following screenshot below:



We have also observed the post advertising three (3) individual bank accounts purportedly used as online payment channels.

Notably, the above described scheme involves the offering and sale of securities to the public in the form of an "Investment Contract". Hence, the Securities Regulation Code (SRC) requires that these securities must be duly registered and that the person and/or agents selling or offering it for sale must have the appropriate registration and/or license to sell such securities to the public pursuant to Section 8 and 28 of the SRC.

Briefly, an "investment contract" or "investment agreement" exists when there is an investment or placement of money in a common enterprise with reasonable expectations of profits derived from the efforts of others which is prominent in the scheme of **LM JEWELRY,** through its representative, **LYN ROSE MAGWATE.**

The public is hereby informed that **LM JEWELRY** is **not authorized to solicit investments** from the public, not having secured prior registration and/or license to sell securities or solicit investments as prescribed under Section 8 of the of the SRC.

Based on the Commissions database, **LM JEWELRY,** is **NOT REGISTERED**, as a corporation or partnership and **OPERATES WITHOUT THE NECESSARY LICENSE AND/OR AUTHORITY** to solicit accept or take investments /placements from the public nor issue investment contracts and other forms of securities defined under Section 3 of the Securities Regulation Code (SRC).

In view thereof, the public is hereby advised **NOT TO INVEST** or to **STOP INVESTING** in the investment scheme being offered by **LM JEWELRY** as well as to any other entities having the same or similar schemes and to exercise caution in dealing with any individuals or group of persons soliciting investments or recruiting investors for and on behalf of **LM JEWELRY.**

Further, those who act as salesmen, brokers, dealers or agents, representatives, promoters, recruiters, uplines, influencers, endorsers, abettors and enablers of **LM JEWELRY**, through its representative **LYN ROSE MAGWATE,** in soliciting or convincing people to invest in the investments scheme being offered by **LM JEWELRY,** including soliciting investments or recruiting investors through the internet may be held criminally liable under Section 11 of the Financial Consumer Protection Act and Section 28 of the SRC which are both penalized separately with **a maximum fine of Five million Pesos (Php 5,000,000) or imprisonment of twenty one (21) years or both pursuant to Section 73 of the SRC** (SEC vs. Oudine Santos, G.R. No. 195542, 19 March 2014).

Furthermore, the names of all those involved will be reported to the Bureau of Internal Revenue (BIR) so that the appropriate penalties and/or taxes be correspondingly assessed.

Should you have any information regarding the operation of the subject entity, please send your reports to the Enforcement and Investor Protection Department (EIPD) through email at epd@sec.gov.ph or you may visit the Commission's Enforcement and Investor Protection Department (EIPD) located at the 9/F, The SEC Headquarters, 7907 Makati Avenue, Salcedo Village, Brgy. Bel-Air, Makati City.

For the information and guidance of the public.

Makati City, 1 December 2025.