



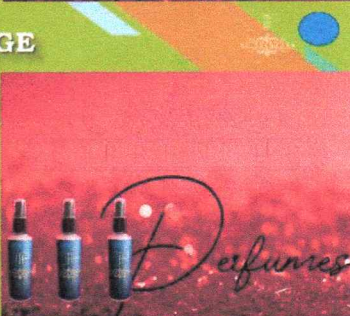
SEC ADVISORY

The Commission has received reports and information that individuals or group of individuals representing an entity **CPRENEUR PERFUME TRADING** (also known as *C'PRENEUR PERFUME TRADING*) owned by Spouses Shammah Calimbo and Jea Manait Calimbo, are enticing the public to invest their money in the said entity with a promise of high monetary rewards or profits.

Based on information gathered and verified by the Commission, **CPRENEUR PERFUME TRADING**, entices the public by offering a "Business Model" with the option to choose between a **Mobile Stockist Plan worth Php 100,000.00** or a **Starter Package worth Php 2,500.00**. Under the Mobile Stockist Plan, an investor is entitled to 40 personal accounts, plus 10 personal accounts, binary commission worth Php 14,000.00-Php 17,000.00, and 20% rebate on every package sold. For Starter Package, each account is entitled to 3 bottles of perfume worth 3,000.00.

Members are entitled to a **Binary Bonus** wherein each member will earn Php 200.00 for every new member recruited, and the original member will earn each time their "downline" recruits another person.

Based on their website, a three-month projection of a starter package worth Php 2,500.00 can expect earnings up to Php 3,276,800.00

MOBILE STOCKIST P100,000	
◆ 40 PACKAGES WORTH OF 120,000	
◆ 40 PERSONAL ACCOUNTS	
◆ PLUS 10 PACKAGES WORTH OF 30,000	
◆ PLUS 10 PERSONAL ACCOUNTS	
◆ BINARY COMMISSION WORTH 14,000 UP TO 17,000 TYPICAL STRUCTURE	
◆ 20% (500) REBATES OF EVERY PACKAGE SOLD	
WEBSITE: WWW.CPRENEURPH.COM	
STARTER PACKAGE P 2,500	
INCLUSION:	
✓ 3 BOTTLES OF 85ML PERFUME WORTH 3,000 PESOS	
✓ WEBSITE ACCOUNT	
✓ ONLINE SHOP	
WEBSITE: WWW.CPRENEURPH.COM	

MS 8 TH GEN PROJECTION		
# LEVELS	# MS	BINARY PROFIT
1	2	P 10,000
2	4	P 20,000
3	8	P 40,000
4	16	P 80,000
5	32	P 160,000
6	64	P 320,000
7	128	P 640,000
8	256	P 1,280,000.00

3 MONTHS PROJECTION (STARTER PACKAGE)		
# WEEKS/LEVELS	# PERSONS	BINARY PROFIT
1	2	200
2	4	400
3	8	800
4	16	1,600.00
5	32	3,200
6	64	6,400
7	128	12,800
8	256	25,600.00
9	512	51,200
10	1,024	102,400
11	2,048	204,800
12	4,096	409,600.00
13	8,192	819,200
14	16,384	1,638,400
15	32,768	3,276,800.00

In addition, CPRENEUR PERFUME TRADING offers “7 Ways to Earn”, including: Product Discount, Direct Referral/Sponsor, Binary Bonus, National Bonus, Royalty Bonus, Executive Bonus, and Franchising.

7 WAYS TO EARN

1. PRODUCT DISCOUNT 25% UP TO 60%

STANDARD RETAIL PRICE 1,000Pesos
DISCOUNTED PRICE

- Distributor 25% = 750Pesos
- Franchisor 50% = 500Pesos
- Executive 62.5% = 375Pesos
- Mobile Stockiest = 20% Package Discount 500 Pesos

Mobile Stockiest
2Package sold everyday 500 x 2 = 1,000 x 30days = 30,000 Pesos

ONLINE SHOP
WEBSITE: WWW.CPRENEURPH.COM

2.DIRECT REFERRAL/SPONSOR

Starter Package 300 Pesos

Left Team P 300 Right Team P 300

P 300 P 300 P 300 P 300

Mobile Stockist 15,000

Left Team P 15,000 Right Team P 15,000

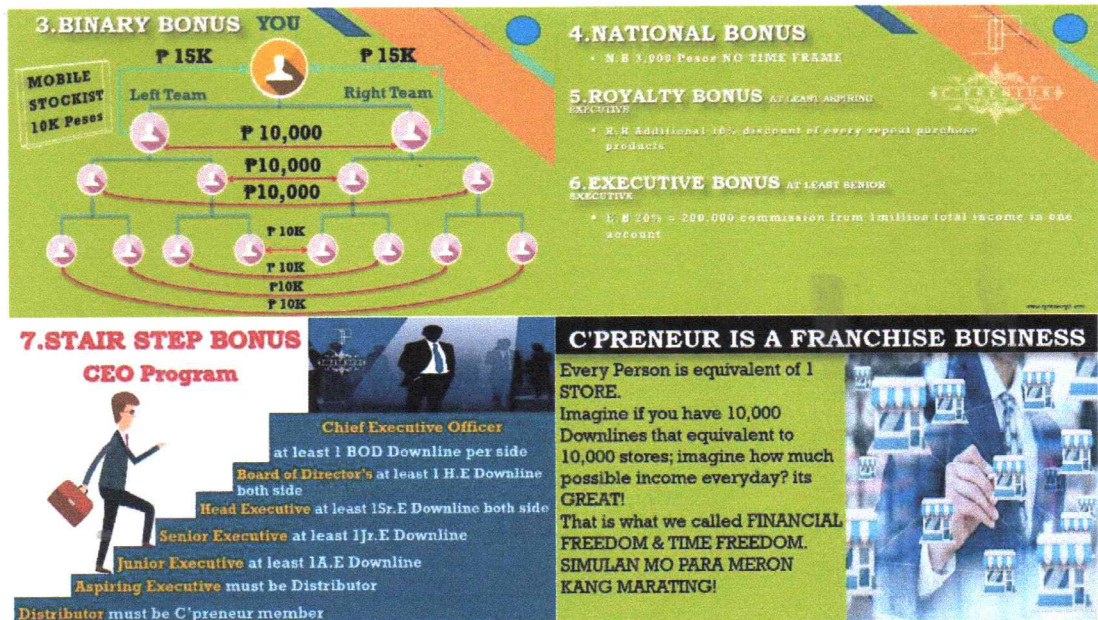
P 15k P 15k P 15k P 15k

3.BINARY BONUS YOU

STARTER PACKAGE 200 Pesos

Left Team P 300 Right Team P 300

P 200 P 200 P 200 P 200 P 200 P 200 P 200 P 200



In this regard, the public is made aware that an "investment contract" which is a kind of security, exists when there is an investment or placement of money in a common enterprise with a reasonable expectation of profits to be derived primarily from the efforts of others which is prominent in the scheme of **CPRENEUR PERFUME TRADING**.

As such, the Securities Regulation Code (SRC) requires that said offer and/or sale of securities must be duly registered with the Commission and that the concerned entity and/or its agents should have the appropriate registration and/or license to sell such securities to the public.

Further, R.A. No. 11765 or the Financial Products and Services Consumer Protection Act (FCPA) also prohibits investment fraud which is defined under the law as any form of deceptive solicitation of investments from the public which includes Ponzi schemes and such other schemes involving the promise or offer of returns sourced from the investments or contributions made by the investors themselves and the offering or selling of investment schemes to the public without a license or permit from the SEC.

The records of the Commission show that **CPRENEUR PERFUME TRADING** is **NOT REGISTERED** with the Commission either as a Corporation or Partnership and is likewise **NOT AUTHORIZED to solicit investments from the public** since it has not secured prior registration and/or license from the Commission as prescribed under Sections 8 and 28 of the SRC.

Hence, the public is advised **NOT TO INVEST** or **STOP INVESTING** in any investment scheme being offered by any persons allegedly for or on behalf of **CPRENEUR PERFUME TRADING**, and to exercise caution in dealing with any individuals or group of persons soliciting investments for and on behalf of it.

Those who act as salesmen, brokers, dealers, agents, representatives, promoters, operators, recruiters, uplines, influencers, endorsers, abettors and enablers of **CPRENEUR PERFUME TRADING** in soliciting, selling, or convincing people to invest in the scheme offered by said entity, including solicitations and recruitment, may be held criminally liable under Section 28 of the SRC and Section 11 of the FCPA and for the two offenses, both penalized with **separate maximum fine of Five Million Pesos (Php**

5,000,000.00) or a penalty of twenty-one (21) years of imprisonment or both, pursuant to Section 73 of the SRC.

Should you have any information on any recruitment or securities solicitation activities being undertaken by persons or group of persons claiming to represent **CPRENEUR PERFUME TRADING**, you may send your reports to the SEC Iloilo Extension Office through email at sec_iloilo@sec.gov.ph or sec.iloilo6@gmail.com or the SEC Enforcement and Investor Protection Department at epd@sec.gov.ph.

For the information and guidance of the public.

Makati City.